

**Gut Cancer Foundation
STRATEGY ON A PAGE**

Why we are here

Vision/Mission

We enable positive change for all New Zealanders affected by gut cancers
We lead on innovative research, address barriers to treatment and care and ensure people impacted by gut cancer receive the support they need

What we do

Our impact

We lead a gut cancer ecosystem to collaboratively create change to:
Improve outcomes for people living with gut cancer
Address inequity
Enable better diagnosis, care and treatment
Ensure people are better able to navigate the health system and manage their condition

How we do it

Our strategic priorities

Research and Innovation Leading on innovative clinical and social research	Equity Addressing barriers to treatment and care for all New Zealanders	Support Partnering to deliver holistic services to meet the needs of the gut cancer community	Voice Ensuring the needs of people living with gut cancer are understood and acted upon	Sustainability Ensuring future organisational and financial stability
<p>We collaborate internationally to benefit New Zealand gut cancer patients.</p> <p>We lead on gut cancer research that is specific to our population.</p> <p>We facilitate access to leading-edge clinical trials.</p> <p>We work to build a comprehensive evidence-base for gut cancer.</p>	<p>We are committed to building our cultural competence.</p> <p>We improve outcomes for Māori and Pasifika.</p> <p>We ensure that everyone affected by gut cancer is able to access care and support.</p>	<p>We provide valued and needed support and information to empower people to live well.</p> <p>We navigate people to wider services to amplify their wellbeing.</p> <p>We connect the gut cancer community with each other to reduce fear and isolation.</p>	<p>We understand what is important to people living with gut cancer.</p> <p>We build a comprehensive evidence-base to advocate effectively.</p> <p>We raise awareness of gut cancers, particularly in vulnerable communities.</p>	<p>We diversify and develop revenue streams and initiatives to safeguard our future.</p> <p>We partner and collaborate to strengthen our work.</p> <p>We understand and share our impact.</p> <p>We look after and recognise our team's talent and continue to strengthen and diversify our board.</p>